

TCI in association with CII organized a Round Table on Supply Chain Optimization & Excellence

In the highly competitive telecom sector, the focus should be on Supply chain optimization
--Need is for a Resilient, transparent and efficient supply chain--

New Delhi, September 17, 2010: Transport Corporation of India (TCI), India's leading integrated supply chain and logistics solutions provider, in association with CII Institute of Logistics - A Centre of Excellence of Confederation of Indian Industry organised a Round Table Conference on 'Supply Chain Optimisation and Excellence' in the Telecom Sector today to discuss the challenges in supply chain in light to current and future times and try to find solutions.

Present at the dias were Mr. Vineet Agarwal, Executive Director, TCI, Mr Ravi Shankar, Professor, IIT Delhi, Mr. VGS Mani, Country Logistics Manager, Nokia, Mr. K. Raghuraman, Sr. Manager Logistics, Samsung, Mr. Rajkiran Kanagala, Head Business Development, , TCI Supply Chain Solutions and Mr Shailen Shukla, CEO Bright Point India Pvt Ltd.

The telecom market today is experiencing tremendous growth and this brings in huge challenge in the domain of Telecom Supply Chain. The key challenge is the Indian Road Infrastructure, especially in suburban/rural India, where the telecom growth is the maximum. This coupled with lack of skilled labor in handling hi-tech equipment brings in an added complexity in terms of timely and safe delivery of Telecom equipment. Thus telecom companies require solutions that can help them streamline business processes to improve quality and increase efficiency, and enhance relationships with customers and partners. The only way players will be able to succeed in the new demand-driven marketplace is by practicing effective supply chain management, streamlining purchasing processes and reducing time-to market successful functional core component.

Mr. Vineet Agarwal, Executive Director, TCI, said, "Supply chain management demands a unique blend of a well designed process and performance measurement systems as well as accurate forecasting and inventory management. The current need is to make supply chain more resilient, create more visibility, manage risks more efficiently and control costs better for the entire end to end of the chain."

Mr. Ravi Shankar, Prof. IIT Delhi, said, “Supply Chain efficiency often means the difference between a leader and a laggard in today's competitive business. In India, the concept of supply chain excellence hasn't been fully understood yet and barring a handful of companies in India, most of the companies do not realize its true importance. There should be a right approach towards the supply chain with proper coordination, synchronisation, IT-enablement and cost management as the supply chain inefficiencies have a significant effect on the organizations' cash flow, and ultimately their competitiveness and profitability.”

TCI, being both the thought and market leaders, has been taking initiatives for the betterment of the logistics sector. The company has been undertaking several such round tables and discussions and has also come out with various research documents and reports. On this occasion, TCI released a special edition of its newsletter '**Logistics Focus' on the Telecom Supply Chain.**

About CII Institute of Logistics:

To address the need of sharpening India Inc's competitive edge through better Logistics and Supply Chain practices, **CII Institute of Logistics** (CIL) was established in 2004 by the Confederation of Indian Industry as a Center of Excellence in Logistics and Supply Chain.

At CII Institute of Logistics we create a platform for the Industry to gain more insights into the emerging trends, industry specific problems of national importance and global best practices in logistics & supply chain management. We enable the industry to cut down the transaction cost, increase efficiency, and enhance profitability and enable to sensitize and bring solutions to macro level issues.

The Vision:

CII Institute of Logistics to become an International Centre of Excellence in Logistics and SCM and to facilitate Indian industry to be referred in Global Business for its Best Practices in SCM and Logistics.

The Mission:

CII Institute of Logistics to be a platform to create and share intellectual capital for reducing transaction cost and improving competitiveness, in the process nurture the skills of Logisticians and ensure adoption of Best Practices in Logistics and SCM through online and offline activities.

For over four years now, CII Institute of Logistics, the country's premier Centre of Excellence in logistics and SCM, has enabled a number of exemplary success stories in logistics.

With a relentless aspiration to enhance logistics competitiveness in the industry, CIL provides a complete range of services such as:

- [Events](#)
- [Education](#)
- [Training](#)
- [Consultancy](#)

[Research& Publication](#)

About Group TCI: Group TCI, with revenues of over Rs.1700 crores, is India's leading integrated supply chain and logistics solutions provider. TCI group with expertise developed over 5 decades has an extensive network of over 1200 company owned offices, 8.5 mn Sq ft of Warehousing Space and a team of 6500 trained employees. and a With its customer-centric approach, world class resources, State-of-Art technology and professional management, the group follows strong corporate governance and is committed to value creation for its stakeholders and social responsibilities. TCI was the first to launch several solutions in the logistics field. Its product offering includes:

TCI Freight: India's leading surface transport entity. This division is fully equipped to provide total transport solutions for cargo of any dimension or product segment. It transports cargo on FTL (Full truck load) / LTL (Less than truck load) / Small packages and consignments/ Over Dimensional cargo.

TCI XPS: A leading express distribution specialist, it offers a single window door-to-door & time definite solution for customers' express requirements. It services 13000 locations in India and 200 countries abroad.

TCI Supply Chain Solutions: TCI SCS is a single window enabler of integrated supply chain solutions right from conceptualization and designing the logistics network to actual implementation. The core service offerings are Supply Chain Consultancy, Inbound Logistics, Warehousing/ Distribution Centre Management & Outbound Logistics.

TCI Global: The global business division of TCI provides end-to-end logistics solutions across boundaries. TCI Global has set up offices in India, Singapore, Hong Kong, Indonesia, Thailand, China, Germany, Mauritius, and Netherlands, Brazil and Malaysia. It is planning to expand its horizon of services to other parts of the world as well. TCI Global offers freight forwarding & customs clearance activities from all its domestic and international offices. TCI Global caters to specific industry verticals such as Pharma & Temp control, Commodity (Agri & Non Agri) Retail & FMCG, Auto & Project Cargo.

TCI Seaways: TCI Seaways has well equipped ships in its fleet and caters to the coastal cargo requirements for transporting container and bulk cargo.

TCI Foundation: As the group's social arm, TCIF fulfils corporate social responsibility and runs charitable hospitals and schools for the under-privileged in the rural areas. It has also collaborated with the Bill & Melinda Gates Foundation & National Aids Control Organization to run programs on AIDS interventions and education among the vulnerable trucking community.
