

## **IIM-T bucks the trend in summer placement**

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92 students placed for average stipend of Rs.41,000 for internship period

Indian Institute of Management Tiruchirappalli (IIM-T) has completed summer placement for the 2012-14 batch, the economic downturn and a difficult job market notwithstanding.

The diverse skill sets, varied experience, fresh perspectives, and keenness displayed by the students impressed the 39 recruiters, including 20 first-time participants, in the very second year of the institution's existence. The students had a good mix of profiles to choose from, including private equity and corporate banking, sales and advertising, supply chain and manufacturing, financial consulting and small-enterprise consulting, and public policy and general management, according to a release.

Representing BFSI (Banking, Financial Service, and Insurance), FMCG (Fast Moving Consumer Goods), Healthcare, Advertising and Media, Automobile, Infrastructure and Energy, and NBFC (Non-Banking Financial Company) sectors, the recruiters chose students for the functions of Marketing, Finance, Operations, General Management & Strategy Consulting, IT/ITES, and Human Resources.

Of the 102 students, 92 were placed for average stipend of Rs. 41,000 for the internship period. The highest amount offered was Rs. 1 lakh. Among them were a set of students who preferred to work for start-ups to gain enriching learning experience covering multiple aspects of business. Ten students opted out of the placement process to pursue specific interests in niche sectors, Godwin Tennyson, Chairperson, Placement and External Relations, said. Like last year, marketing emerged as the forte of IIM-Tiruchirappalli. Various roles in sales, market research, and advertising were offered by major recruiters, including Dabur, Kellogg India, Boehringer Ingelheim, Crompton Greaves, IDBI Federal, Axis Bank, Zee Networks, Sterling and Wilson, Innopark, mHealth Ventures, and Perfint Healthcare.

RBI participated in the process for the first time and offered roles to students in foreign exchange trading. ICICI Bank, Citibank, PreQuate, Ah!Ventures, IIFCL, and NCDEX recruited students for roles in Finance. ICICI Bank offered different roles, including Corporate Banking and Wealth Management.

In the area of Operations, major players such as Citibank, Kellogg India, IFMR, Natesan Synchrocones , **Transport Corporation of India Limited**, and Grameen Kootarecruited students for roles in operations and technology. **Transport Corporation of India Ltd.** offered roles related to its logistics and supply chain projects.

Students bagged coveted consulting profiles offered by Cognizant Business Consulting, Index Advisory, and Knowledge Faber Consultants. The significant percentage of students with work experience in Information Technology helped attract Ameex Technologies, Redington, CSS Corp, and Webenza and other companies for roles varying from business analytics to business process consultancy.

**Link:-** <http://www.thehindu.com/news/cities/Tiruchirapalli/iimt-bucks-the-trend-in-summer-placement/article4496988.ece>